AFROZA YASMIN

SENIOR GRAPHIC DESIGNER

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ABOUT

I'm a graphic designer and branding specialist with 10 years of experience creating visual identities, digital content and marketing materials for a wide range of brands. I enjoy combining strong visual concepts with clean, purposeful design and maintaining consistency across every brand touchpoint.

EXPERIENCE

GRAPHIC & BRANDING DESIGNER

UPWORK | 2016-PRESENT

I worked on upwork with numerous brands on various design-related services as a freelancer.

CREATIVE DESIGNER

SEVEN SIGN | 2018-2024

Worked with Seven Sign for a long time for all branding related services.

SKILLS

PHOTOSHOP	●●●●●
ILLUSTRATOR	●●●●●
POWERPOINT	●●●●○
INDESIGN	●●●○○
CANVA	●●●◉○

INTEREST

- Luxury
- Jewellery
- Fashion

SKILLS

LOGO
BROCHURE & FLYER
STATIONERY DESIGN
FLYER
CREATIVE CONCEPTS
DIGITAL ASSETS
CAMPAIGN VISUALS
BANNER
BILLBOARD
BRAND IDENTITY
PHOTO EDITING & RETOUCH
VISUAL CONSISTENCY
PACKAGING

AI SKILLS

- AI-assisted creative workflow
- Generative image & visual concepts
- AI-supported ideation and moodboard
- Prompt-based creative exploration

EDUCATION

SSC 2009-2010

HSC 2014-2015